

## SPECIAL SECTION: AAA 2022 + HearTECH Expo

Meet us in St Louis! The American Academy of Audiology (AAA) 2020 Convention + HearTECH Expo will be held in St Louis on March 30-April 2, 2022. As the first in-person AAA convention in two years due to the pandemic, this year's convention returns to featuring all the excellent events AAA has become widely known for: great featured sessions, grand rounds, and educational seminars; engaging receptions, the honors dinner, and Foundation Happy Hour, as well as a Friday night event at the Anheuser Busch Biergarten; and many opportunities to network with old friends and colleagues, as well as to meet new important contacts for furthering your professional journey. You can also visit the new HearTECH Expo where you can meet up with industry representatives, partake in featured education, and enjoy fun activities.



Below is an abbreviated schedule taken from the AAA website in mid-February, followed by just a few of the new products and services being featured in the HearTECH Expo at the America's Center convention hall (Halls 3-5). Please note that the events, times, and venues may change, so be sure to check the updated schedule on the AAA website ([www.audiology.org](http://www.audiology.org)) and final program prior to making your plans. Some special events require advanced registration and/or an extra fee (\$). A full list of exhibitors is provided on page 53.

### WEDNESDAY, MARCH 30

7 am-7:30 pm	Registration Open
8 am-5 pm	<b>Academy Research Conference (ARC): Age-Related Hearing and Balance Decline (\$)</b> , Refreshment Breaks Sponsored by Phonak
8:30 am-12 pm:	Learning Labs (\$)
10 am-4 pm:	SAA Conference (\$) Sponsored by Starkey
10 am-7:30 pm	Academy Central Open
12-12:45 pm	First-time Attendee Orientation
12:30-3:30 pm	Industry Symposium, Presented by Starkey
12:45-4 pm	Educational Sessions
4-5:30 pm	SAA Conference Mix and Mingle, Sponsored by Starkey
<b>4-7:30 pm</b>	<b>HearTECH Expo Open</b>
5-7 pm	<b>Celebrate Audiology Opening Reception in the HearTECH Expo</b> , Sponsored by Hamilton CapTel
5:30-6:30 pm	Meet and Greet with Academy Leaders
6-7 pm	American Board of Audiology Meet and Greet
6-7 pm	University Open Houses
7-8:30 pm	AAA Foundation Happy Hour (\$), Sponsored by Phonak

### THURSDAY, MARCH 31

7 am-6 pm	Registration Open
<b>8-9:45 am</b>	<b>General Assembly, Sponsored by Amplifon</b>
8:30 am-6 pm	Academy Central Open
<b>10 am-6 pm</b>	<b>HearTECH Expo Open</b>
10:15 am-12:15 pm	Educational Sessions
12:30-2:20 pm	Industry Updates

1-2 pm	Poster Presentations
2:30-5:45 pm	Educational Sessions
6:30-8:30 pm	Industry Symposia, Presented by Phonak and ReSound
7-8:30 pm	Honors and Awards Dinner (\$), Sponsored by Phonak
8:30-9:30 pm	International Reception

### FRIDAY, APRIL 1

7 am-6 pm	Registration Open
7:30 am -12:15 pm	Educational Sessions
8:30-9 am	Accreditation Commission for Audiology Education (ACAE) Meet and Greet
8:30 am-6 pm	Academy Central Open
<b>9 am-3 pm</b>	<b>HearTECH Expo Open</b>
9:30 am	Coffee Station Available, Sponsored by Sonic
12:30-2:20 pm	Industry Updates
1:00-2:00 pm	Poster Presentations
2:30-5:45 pm	Educational Sessions
7:00-10:00 pm	Audiology's Night Out: The Biergarten at Anheuser-Busch (\$), Sponsored by Amplifon

### SATURDAY, APRIL 2

<b>7:00-8:00 am</b>	<b>Academy Membership Meeting</b>
7:00-11:30 am	Registration Open
8:00-11:00 am	Clinical Education Forum: Belonging, Equity, Diversity, and Inclusion—Addressing Microaggressions in Clinical Education
8:00-11:30 am	Educational Sessions
8:30 am-12:00 pm	Academy Central Open

## Audioscan

Booth #1809

(800) 265-2093 (US); 519-268-3313 (CDN/INT'L)

<https://www.audioscan.com>

Audioscan is the leading manufacturer of hearing instrument verification systems in North America. The company manufactures the Verifit®2 and Axiom®. Audioscan pioneered the Speechmap® Audibility Mapping approach and the use of real speech for best-science hearing aid verification. The latest v2022.1 software from Audioscan includes new tools for improving the efficiency and accuracy of Speechmap® verification, counseling enhancements, and new BAHD devices for DSL-BCD target verification using the Verifit Skull Simulator, among other additions.



## Blueprint Solutions

Booth 1808

(877) 686-8410 (+1-416-479-0839)

[www.blueprintsolutions.us](http://www.blueprintsolutions.us)

Clinic management made easy. At Blueprint Solutions, we continue to introduce new, innovative features, helping your clinic stay productive and connected with your patients. New: Marketing automation and online patient forms included with your subscription. Blueprint OMS offers a fast and easy-to-use interface, built-in online appointment booking, custom medical report writer, Noah and QuickBooks integrations, document management, automated appointment reminders, integrated mass email marketing, inter-office chat, custom forms, manufacturer forms, task management, and more. Call Blueprint Solutions today to schedule your online demo or visit us at booth 1808 at the HearTECH Expo 2022.



## CapTel

(800) 233-9130

<https://www.captel.com>

Help catch every word over the phone with a CapTel® captioned telephone! CapTel shows captions of every word the caller says over the phone. All CapTel phones feature a large easy-to-read display and a built-in answering machine that shows captions of your messages. CapTel offers several telephone models to choose from to fit your lifestyle. Help is available 24/7 at the touch of a button. Individuals with hearing loss may qualify for a no-cost CapTel phone based on certification from their hearing healthcare professional.



## Cochlear Americas

Booth #509 (See us at the Sycle Booth)

(800) 523-5798

[www.cochlear.us/THR](http://www.cochlear.us/THR) or contact [CPN@cochlear.com](mailto:CPN@cochlear.com)

Are you looking to expand and differentiate your practice? Implementing cochlear implants into your practice can not only benefit your patients, but it can also benefit your business. The Cochlear Provider Network (CPN) enables independent dispensing audiology/ENT practices to expand their services to include cochlear implants and become part of a medical network that helps people with hearing loss achieve optimal outcomes.



## CaptionCall

Booth #621

(877) 557-2227

<https://captioncall.com/>

Communicate easier with advanced call captioning at no cost to people with hearing loss who need captions to use the phone. CaptionCall phones are optimized for individuals with hearing loss. The unit uses voice-to-text technology, assisted by captioning agents, and automated speech recognition, to transcribe your conversation so that other speakers' words appear on your CaptionCall screen. To get the no-cost CaptionCall phone and service for yourself, a patient, or loved one, just reach out to your local Account Manager. Visit us at <https://captioncall.com>, or call 877-557-2227.



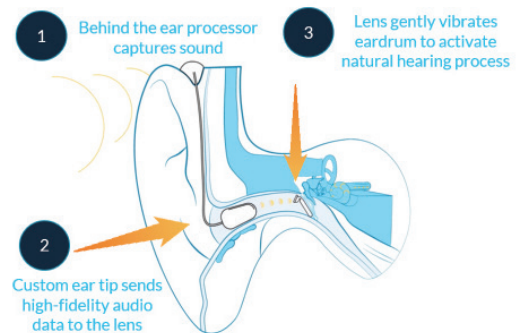
## Earlens

Booth #1800

(650) 366-9000

[www.earlens.com](http://www.earlens.com)

Unlike traditional hearing aids that just make sounds louder through a speaker, Earlens offers the world's only nonsurgical lens to gently vibrate the eardrum. The ear tip transmits high-fidelity audio signals directly to the lens, gently vibrating the eardrum across the full frequency range. The result? Rich, natural sound.



## Hamilton CapTel

Booth #701

(800) 826-7111

<https://hamiltoncaptel.com>

Life-Changing Solutions. Since 2003, Hamilton® CapTel® has made more than 250 million captioned telephone conversations possible for people with hearing loss – connecting them with family, friends, and hearing healthcare professionals like you. Visit us at AAA 2022 to learn more about the solutions we offer:

- Hamilton® CapTel® Captioned Telephones
- Hamilton® Mobile CapTel® for iOS and Android™
- Hamilton CapTel for Business, Interconnected by Tenacity™

See how Hamilton CapTel can help keep your patients connected with what matters most in their lives.



## Interacoustics

Booth #515

(800) 947-6334

[www.interacoustics.com/us](http://www.interacoustics.com/us)

Interacoustics is the global leader in hearing instruments and vestibular solutions. Our devices are made future-proof, with flexible modules allowing you to purchase what you need now and upgrade later. We will be showcasing our Affinity Compact complete fitting system, the Eclipse (AEP, ASSR, VEMP & OAE) with mobile cart, and our Titan for pressurized OAEs and WBT. Take a try on our new TRV (BPPV) treatment chair or our Orion Rotary Chair with Micromedical by Interacoustics VisualEyes™ 525 VNG software. Also offered are in-booth Quick Solutions CEU courses, plus we have a cell phone charging station. Stop by for show specials!



## Maico

Booth 815

(888) 941-4201

[www.maico-diagnostics.com/us](http://www.maico-diagnostics.com/us)

MAICO Diagnostics celebrates 85 years as a leading manufacturer in hearing instruments. Our new MA 42 diagnostic 2-channel, air-bone-speech audiometer and our touchTym series feature icon-based technology, plus offer easy data transfer with MAICO Sessions software. Save time and money with these intuitive devices. On display at AAA + HearTech Booth #815. Show specials: Save \$200 on purchase of these devices. Offers expire 4/30/22.



Simply Reliable. Since 1937.

## Lantos

(781) 443-7633

<https://www.lantotechnologies.com>

Lantos Technologies relaunched in 2021 with an industry-experienced leadership team. The Lantos 3D Ear Scanning System is the first and only ear scanning technology developed at MIT and is FDA 510(k) cleared. The patent-protected, membrane-based technology provides a safe and hygienic patient experience, while capturing the most precise digital image of the geometry of the ear. The proprietary system collects and stitches together over 1 million data points, enabling the creation of a variety of custom earpieces.



# DELIVER THE EXPERIENCE PATIENTS PREFER

## WITH THE NEW LANTOS EAR SCANNING SYSTEM

- EASY SUBSCRIPTION-BASED MODEL  
WITH NO EQUIPMENT COST
- IMPROVE PATIENT EXPERIENCE &  
INCREASE PROFITABILITY



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[sales@lantotechnologies.com](mailto:sales@lantotechnologies.com)  
[www.lantotechnologies.com](http://www.lantotechnologies.com)



## MedRx

Booth #909

(888) 392-1234

[www.medrx-diagnostics.com](http://www.medrx-diagnostics.com)

MedRx Diagnostics is a US-based global manufacturer and developer of PC-based diagnostic and hearing instrument fitting technologies, specifically designed for the hearing care professional. At AAA 2022, MedRx will offer in-person demonstrations of bestselling products including the A2D+ Audiometer and Video Otoscope, as well as essentials for Best Practices such as the REM Speech+ and Hearing Instrument Test box. You can also stop by the MedRx booth to test out the MedRx Kiosk Hearing Screener or try the app-powered VRA system with NAL technology. Ask our Sales Executives about exclusive AAA Specials!



## NanoClean

(888) 749-0550

<https://www.nanocleanglobal.com>

NanoClean® fine-instrument cleaners optimize the performance of hearing aids and other fine instruments by clearing away wax, debris, and moisture. NanoClean's patented technology features a stiff threader attached to a soft, spongy nylon yarn that safely and effectively sweeps away debris and absorbs moisture. A unique "thread-and-pull" cleaning action gets the job done quickly and easily. NanoClean's soft construction won't scratch or harm delicate hearing aids or other fine-instrument components.



## Oticon

Booth #1601

(800) 526-3921

[www.Oticon.com](http://www.Oticon.com)

Expanding the Potential of Polaris™ Platform: Oticon expands the potential of Polaris with two new miniBTE solutions to give hearing care professionals the ability to meet the diverse needs and preferences of more patients with the superior sound quality of Oticon More™. New Oticon Zircon brings the power of Polaris and the open sound experience to the essential hearing aid category for the first time. New Oticon Play PX is another first—the first pediatric hearing aid with an on-board Deep Neural Network that learned the way children learn, through experience. Oticon More, Zircon, and Play PX now support hands-free communication using select iPhone or iPad devices.\*

\*Hands-free communication is available with iPhone 11 or later running iOS 15.2 or later, and iPad running iOS 15.2 or later. See [compatible devices at oticon.com/support/compatibility](http://oticon.com/support/compatibility).



## Redux

Booth #1820

844-Redux-It

<https://redux.com>

Redux is a professional in-office drying system to proactively treat and prevent moisture damage to hearing aids and implants. Redux provides complete drying in about 8 minutes with real-time verification of the moisture amount removed. Hearing care providers report removing moisture from 98% of treatments and improving function in 77% of aids. Adding Redux to a practice expands services provided, generates revenue, saves time, and improves the patient experience.





# The best hearing requires a lens.

Differentiate your practice by offering your patients with hearing loss:



25x more complete sound than acoustic hearing aids



32% improvement in speech understanding in noise compared to conventional hearing aids



10x closer to normal hearing in the high frequencies

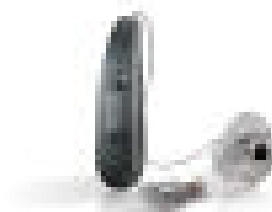


## Tiny Lens. Huge Difference.

Unlike acoustic hearing aids which do not deliver the full range of sound frequencies, Earlene lenses provide a full range of sound frequencies in a complete sound spectrum that is closer to the natural sound of the human ear. This is possible because Earlene lenses are made of a special material that is 100% transparent to sound, and the Earlene design provides a complete bandwidth of hearing aids, offering a complete sound spectrum that is closer to the natural sound of the human ear.



Visit [Earlene.com/provider-to-be-come-a-provider/](http://Earlene.com/provider-to-be-come-a-provider/) to learn more and set up an introductory call with a member of our team.



## Signia

Booth #809

(800) 766-4500

<https://www.signia-pro.com/en-us/>

Signia Delivers the Tools to Expand the Market for Hearing Care!

In an ever-changing industry, Signia's mission is to enhance human performance for patients, and to deliver hearing care providers with innovative technology, unparalleled support, and service excellence to nurture and grow your practice. We also strive to expand the market in new and exciting ways by reaching more patients and empowering them to seek guidance from hearing care professionals – and benefit from high-performing, consumer-centric hearing aids. Visit our booth to discover our latest Signia AX technology and hear it for yourself!



## Sonic

Booth #1609

(888) 423-7834

<https://www.sonici.com>

SONIC Radiant: Next-level technology with additional personalization and fitting options:

- New styles in the miniBTE T and miniBTE T R.
- New technology levels across the miniBTE T and miniBTE T R styles.
- New hands-free communication feature for iPhone and iPad.

Come visit us at AAA at Booth #1609!



## Widex

Booth #1615

(800) 221-0188

<https://www.widexpro.com/en-us/>

Discover the Widex Difference! At Widex, our goal is to be your audiology ally, by helping you operate more efficiently, address and resolve challenges, and meet the needs and expectations of your patients. We do this through our unique technology—including the industry's fastest sound processing for a sound like no other—to deliver our most pure and natural sound, along with the tools to ensure more accurate, successful fittings. We also strive to provide our partners with a premium experience that makes it as easy as possible to do business with us at every touch point.



## Hearing Review/MEDQOR

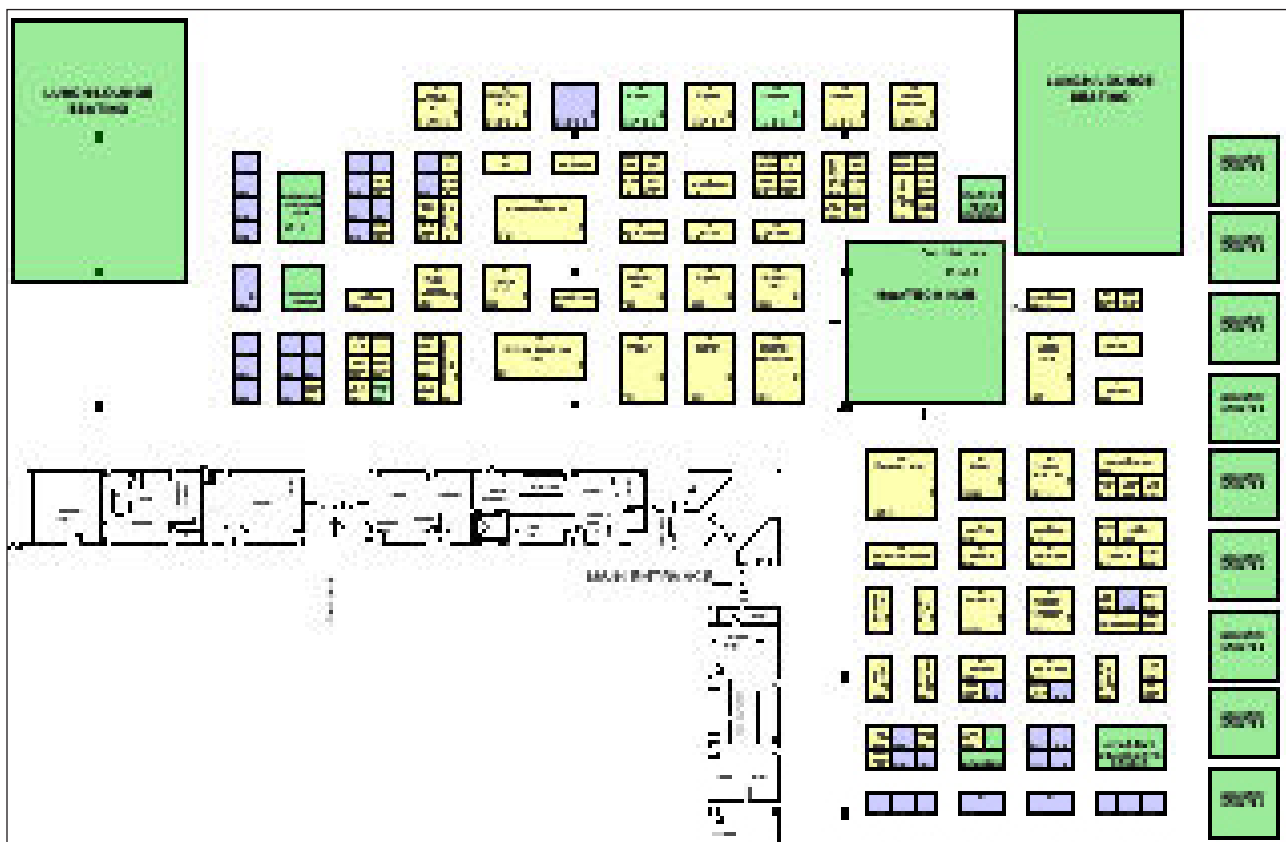
Booth #303

(937) 550-4413

[www.hearingreview.com](http://www.hearingreview.com)

Whether it's the latest hearing aid fitting techniques, new products, legislation, or scientific findings, *Hearing Review* remains the source for audiologists, hearing aid specialists, and ENTs after more than 25 years. *HR* is an online-first publication that delivers its media via print, web, and social media channels to a worldwide audience of professionals. Our award-winning monthly magazine—combined with e-newsletters, webinars, podcasts, videos, and more—inform and reflect the diverse views of industry, professionals, academia, and consumers.

THE  
HearingReview



AHead Simulations Inc.	404	Entheos Audiology Coop, Inc.	1020	Neuromod Devices Ltd.	1120
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<b>Blueprint Solutions</b>	<b>1808</b>	IAC Acoustics	715	Soundwave Hearing, LLC	1724
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Central Institute for the Deaf	2018	<b>Interacoustics US</b>	<b>515</b>	<b>UnitedHealthcare Hearing</b>	<b>1121</b>
Ciel Auditory Technology, Inc.	2008	Inventis - Audiology & Balance	1405	VARTA Microbattery Inc	
ClearMask	418	JEDMED	1909	St 3,520	
Cognivue, Inc.	1805	Kaiser Permanente	300	Vivosonic Inc	819
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